BI Office

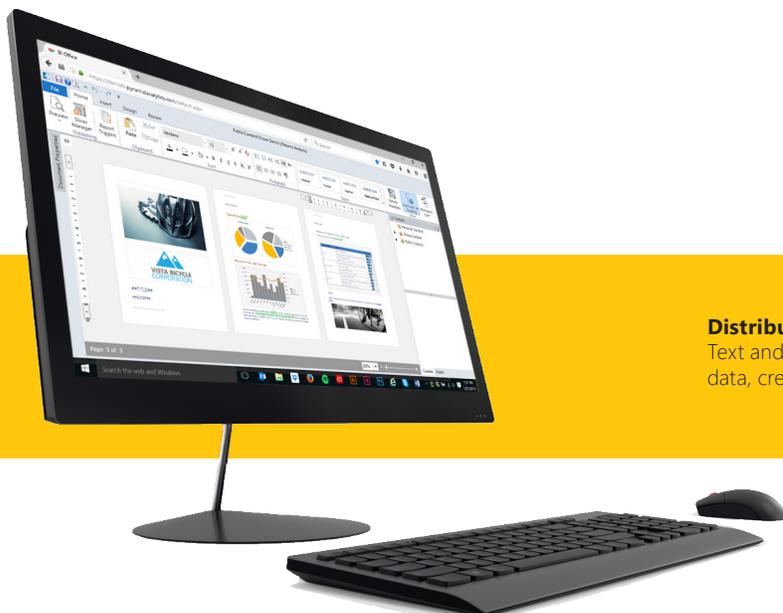Smarter platform. Better decisions.

PYRAMID ANALYTICS
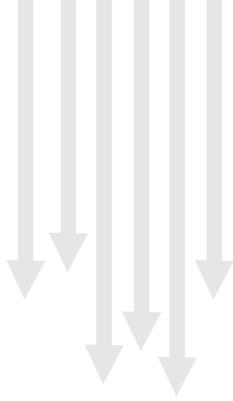
Tell your Data Story
with Publisher

Saving time producing professional-grade reports is important, but what's critical is how well those reports tell your data story. When you're on a reporting treadmill it can feel as if the true impact of what your data has to say is being left behind.

With BI Office Publisher, craft and automate engaging, dynamic narratives. When data stories are presented in context, on time, and within security protocols everyone benefits.

They grab our attention, help us answer key questions, and lead us to better decisions. The story takes center stage—not mere data and not the reporting process.

Distribute reports that showcase curated content. Text and graphics automatically change with your data, creating contextually rich narratives.

> ## "Anyone can use it. "

Create reports that mean business with BI Office Publisher. Showcase the "so what?" of your analysis with contextual narratives that dynamically change when your data does. Save time and potentially thousands of dollars with automated templates. Let subject matter experts share their knowledge with ease and impact. When you focus on the story, answers pop off the page and data drives decisions.

Get off the treadmill
When you have teams dedicated to creating the same reports—every week—you have resources being misallocated. Increase productivity by automating this work. Develop templates that can iterate through every customer in your data model using their brand requirements and data. Confidently distribute those professional-caliber reports to internal and external recipients with security set at the role or dimension level. With Publisher, it's as easy to create thousands of unique reports as it is to create one. Let automation, customization, and precise distribution take the hassle out of the reporting process.

Make data work for you
With Publisher, users can create text that dynamically changes based on rules they've created. Make communication data-driven. Discuss specific clients, products, or geographies in reports customized to any selection. Bring issues to light when profit margins miss targets, customer satisfaction dips below average, or other key conditions are met. Enable all business users to easily construct narratives that contextually interact with the data so reporting actually makes an impact that matters.

Run on your schedule
Reclaim your time by determining output types, runtime schedules, report filters, and distribution plans all from an intuitive interface leveraging an enterprise-grade scheduling engine. Make decisions ahead of time that remove human error, eliminate waste, and ensure report recipients get what they need. With a simple setting, conditionally trigger reports to distribute on your timetable according to your selection criteria.

Prepare and react
Support swift and appropriate responses when data changes. With BI Office Publisher, you can notify users with email alerts or platform notifications when important changes occur in your data. Schedule alerts to activate when data is refreshed or specific business events occur (such as sales discounts exceed thresholds). Slice your data based on cross-database or parameterized queries so you can advise with precision. Initiate the behaviors your organization needs to succeed through informed, managed communication.