BI Office

Smarter platform. Better decisions.

Create Guided Analytic Experiences with Story Board

Many business intelligence tools generate attractive visualizations that display the obvious. But they don't allow users to conduct deeper analysis or easily share their insights with each other in a centralized location. Business intelligence is not compelling if only a few see or understand the significance of their data. It is only when content is placed in the right context and shared with the right audience that it becomes useful.
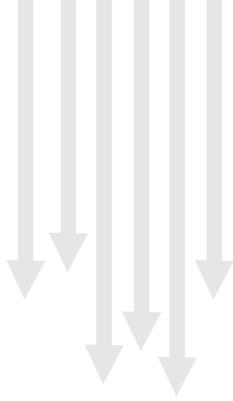
Story Board allows users to integrate queries from multiple data sources and guide others through a rich and highly interactive data-driven environment. Users can create dashboards that feature data from distinct sources and encourage deeper data exploration. It empowers everyone in the organization—administrators, analysts, and consumers alike—to collaboratively share content in a secure, governed environment.

Communicate data-driven information with interactive storyboards that encourage organizational collaboration.

With BI Office Story Board, every user can easily build simple, intuitive dashboards. Interactive components and data visualizations lead users to deeper insights, and collaborative functionality allows them to share content meaningfully with others.

Integrate data from distinct sources Many business intelligence tools only allow users to connect data sources one-at-a-time, and they limit users' ability to integrate asymmetrical data in a single space. Story Board allows users to build interactive dashboards from disparate data sources and queries while applying common contextual filters without the use of complicated code.

Make the complex simple Complex analysis shouldn't be reserved exclusively for experts. With Story Board, any business user can access powerful tools that allow them to easily perform sophisticated analysis. For example, they can apply contextual filters that cut across disparate data sets and reveal insights typically obscured with traditional tools.

Configure smarter visualizations Traditional infographics only display static visuals. Story Board allows users to bring dashboard images and text to life by dynamically changing color, orientation, size, or volume—all without code. These dynamic visualizations allow consumers to present complex metrics that not only look good, but go deeper than many tools that only permit token filtering on static views.

Create, consume, share, reuse Story Board allows users to create, consume, share, and reuse dashboards to bring more people into the data conversation. Users can leverage content created by others, and even extend additional content into their own curated dashboards.

Harness the collective Collaborative functionality built right into Story Board prompts additional interactions and encourages further discussions. Conversation and discussion threading allows users to share their insights and draw from the organization collective. Content recommendations and ratings reveal the most relevant and useful storyboards.